

App Submission requirements

This guide provides a list of requirements you must prepare before submitting your integration for review and publication on the Deel App Store.

Learning outcome

Understand the requirements necessary to submit your integration.

What you need

A built and tested Deel integration.

Overview

- Logo guidelines
- Descriptions
- Landing page
- Help Information
- Support
- Material for Deel

Checklist

Please download [this checklist](#) for your internal use.

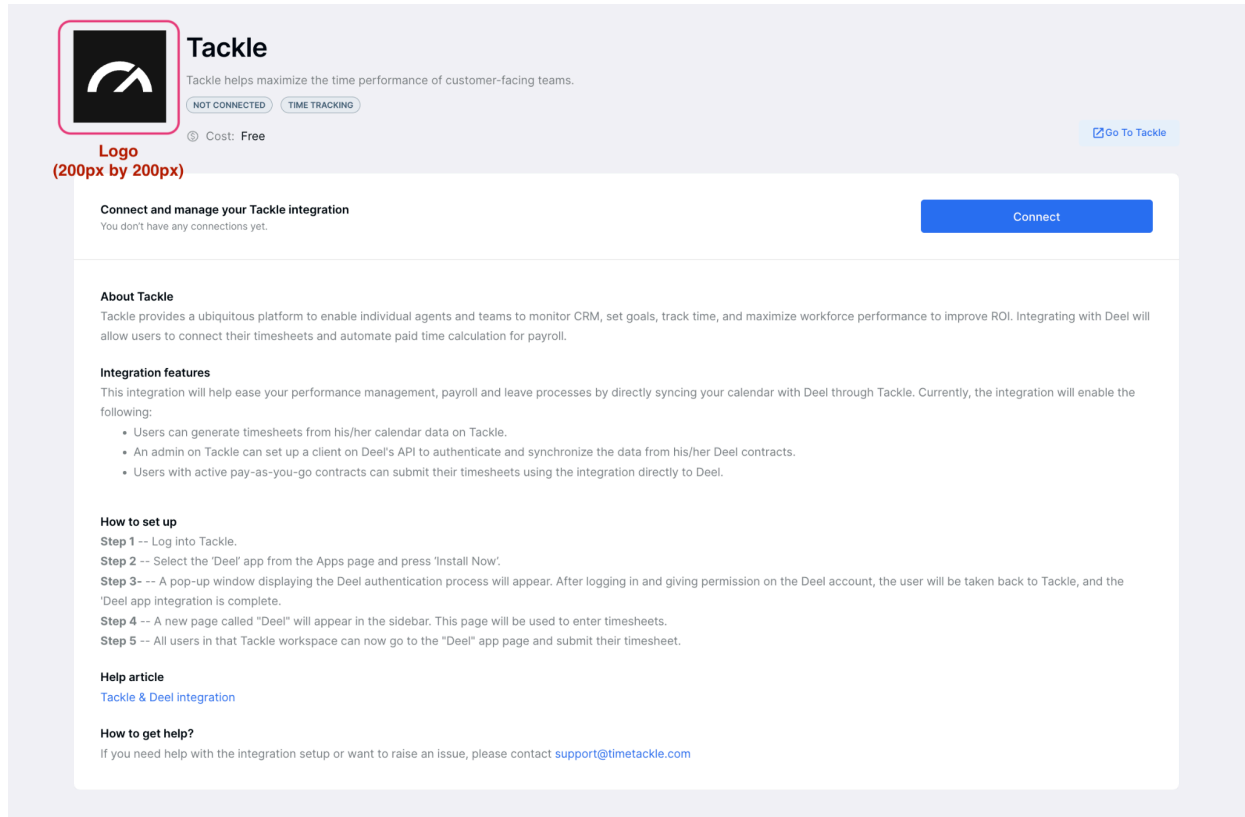
OAuth

- To be listed in the Deel App Store, it is required to build an OAuth-based integration.
- If you prefer to build a token-based integration, it is completely up to you, but we will not list that integration in the Apps Store.

Logo guidelines

The app logo that you submit must conform to the following:

- Submit a square-dimensioned logo that has a 1:1 aspect ratio. Preferably 200px x 200px.
- The logo should be an icon rather than a wordmark (a graphic that includes the company or product name).
- The logo image should be in **PNG format** with a transparent background.
 - A colored background is acceptable if it's part of the logo color scheme.



Tackle
Tackle helps maximize the time performance of customer-facing teams.

NOT CONNECTED TIME TRACKING

Cost: Free

[Go To Tackle](#)

Connect and manage your Tackle integration
You don't have any connections yet.

Connect

About Tackle
Tackle provides a ubiquitous platform to enable individual agents and teams to monitor CRM, set goals, track time, and maximize workforce performance to improve ROI. Integrating with Deel will allow users to connect their timesheets and automate paid time calculation for payroll.

Integration features
This integration will help ease your performance management, payroll and leave processes by directly syncing your calendar with Deel through Tackle. Currently, the integration will enable the following:

- Users can generate timesheets from his/her calendar data on Tackle.
- An admin on Tackle can set up a client on Deel's API to authenticate and synchronize the data from his/her Deel contracts.
- Users with active pay-as-you-go contracts can submit their timesheets using the integration directly to Deel.

How to set up
Step 1 -- Log into Tackle.
Step 2 -- Select the 'Deel' app from the Apps page and press 'Install Now'.
Step 3 -- A pop-up window displaying the Deel authentication process will appear. After logging in and giving permission on the Deel account, the user will be taken back to Tackle, and the 'Deel app integration is complete'.
Step 4 -- A new page called "Deel" will appear in the sidebar. This page will be used to enter timesheets.
Step 5 -- All users in that Tackle workspace can now go to the "Deel" app page and submit their timesheet.

Help article
[Tackle & Deel integration](#)

How to get help?
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Descriptions

Once your integration is published, its overview will appear on the App Store. Please refer to the details below, including the required character limits you must adhere to.

Short Description (1 line Description)

- Your company's blurb. This must be less than **50 characters**.
- This field must describe your company or product, not the integration.

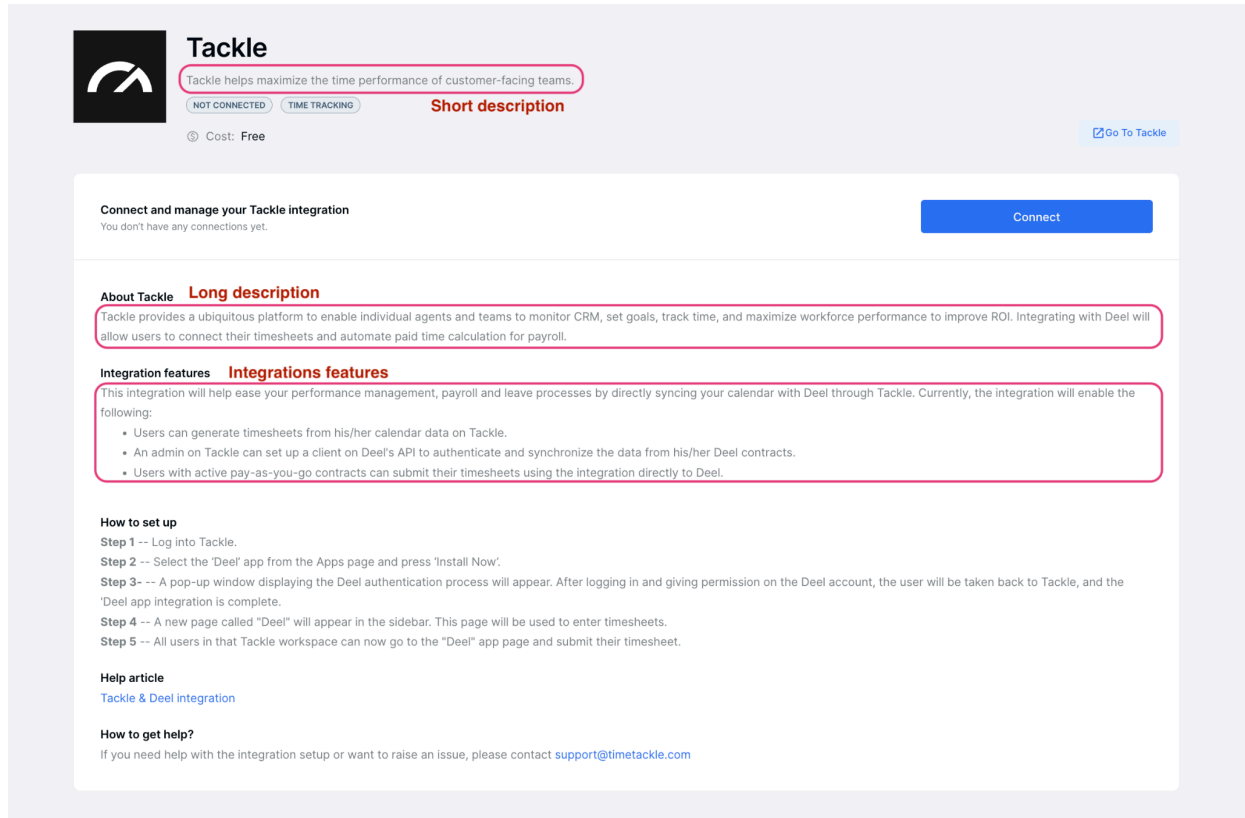
Long Description (Company/Product Description)

- This appears on your app page and should describe your product/company.
- Long description of your product/service. This must be less than **500 characters**.

Integration Features (App Description and Features)

- This appears on your app page and focuses on the app itself.

- Your description should be no more than **1024 characters** and focus on the value your integration offers customers.
- Begin with a brief overview of what the integration aims to achieve, and then use bullet points to detail all of the features included in the integration.



The screenshot shows the Tackle integration page. At the top, there's a header with the Tackle logo, a status bar indicating 'NOT CONNECTED' and 'TIME TRACKING', a 'Short description' box stating 'Tackle helps maximize the time performance of customer-facing teams.', and a 'Go To Tackle' link. Below this is a 'Connect and manage your Tackle integration' section with a 'Connect' button. The main content area includes an 'About Tackle' section with a 'Long description' box, an 'Integration features' section with an 'Integrations features' box, a 'How to set up' section with five steps, a 'Help article' link for 'Tackle & Deel integration', and a 'How to get help?' section with a support email link.

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About Tackle **Long description**
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Landing page for referrals

You need to submit a landing page that will be published on your integration profile. This page will be the primary source of Deel sending customer referrals to your platform. This must be an attributed landing page.

Details

- This must be an attributed landing page that you could track back.
- You may offer a unique discount for first-time customers.
- Example: [Partner Landing Page](#)

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Your attributed landing page will be linked on these buttons

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Help Information

Help Article

A link to detailed instructions on how to set up the app.


- Your website should feature a Help Article titled "*How to Set Up Integration with Deel*" or "*Connecting Deel with [Your Product Name]*," which includes step-by-step instructions accompanied by relevant images.
- Please see this example: [Help Article](#).

How to Set up

A step-by-step summary of the (above) help article.

- We need a comprehensive description of the steps for setting up the integration.
- Please ensure the content is the same as in your help article.

- Please see this example: [Help Article](#).



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How to set up **Steps to set up the integration**

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Help article

[Tackle & Deel integration](#)

Help article is linked here, the article must showcase the visual flows of the above mentioned steps.


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Support

Support Email

- As part of your integration, you must indicate the channels for providing support.
- An email support contact, such as support@your-app.com, for customers who need assistance with your integration.



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Material for Deel

Demo video

- Use a hosted service such as Loom, YouTube, or Google Drive.
- Make sure you use a public link.
- We require a comprehensive user-facing demo video that guides users on utilizing the integration.
- The video should provide a clear overview of the integration and how it benefits the user. Showcase the integration in action, demonstrating how the two products work together and how the user can benefit from the combined functionality. You can break down this as follows:
 - A quick introduction to your product
 - How to set the integration with Deel
 - Show how your app works:
 - What happens after the connection
 - How is the Deel data used in your app

- Not more than 5 minutes.
- Please see this example: [Demo Video](#).

Escalation support

- Deel uses this private email support contact to contact your organization.
- This isn't shared with customers. It's for Deel's team if they need to contact your company for any escalation support.
- Don't use a general support contact that queues regular customer inquiries.

Test account details:

- We will use this to test and review the integration.
- The technical review by our API team is mandatory. The review will assess whether the integration functions as described at a high level and meets our standards.
- Details needed:
 - URL for a test account.
 - Testing credentials: a username and password.
 - Any technical documentation, if available.
- Kindly forward anything that requires shared access to khizar.naeem@deel.com

Pricing (optional)

- A link to your product pricing.

FAQs (optional)

- This appears at the top of your publication page.